

RENTGUARD

News

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Welcome to the Rentguard Newsletter, here you'll find the low-down on all the latest goings-on at Rentguard Insurance, including any changes to process, personnel, policy or industry legislation, as well as information new products, promotions and upcoming events.

PROVIDING YOU WITH MORE CHOICE

We are pleased to announce that we have expanded our product range to introduce new owner occupier insurance products from **Ageas** and certain underwriters of **Lloyd's** - offering you and your clients even more choice.

Our comprehensive policy from certain underwriters of **Lloyd's** comes at highly competitive rates and offers protection against loss

and damage to the policy holders home and possessions. It includes alternative accommodation provided as standard and also legal liability to the public of up to £2,000,000.

The Ageas home insurance product offers 'blanket' cover with no maximum rebuild value, as well as flexible monthly payment options and optional accidental damage cover.

For more information on all of our products, please visit www.rentguard.co.uk/insurance now or call **0800 033 4111**.



RENTGUARD REFERENCING - A BREATH OF FRESH AIR

We have recently significantly expanded our in-house **referencing team** as we look to grow this arm of our business, allowing us to better manage your enquires and offer more support to you.

Our referencing service provides letting agents with **fast** and **accurate** tenant references as well as access to our **leading landlord** and **tenant insurance products**. So not only can you provide an impressive **one-stop** shop to your landlords, you can also build a healthy new revenue stream.

We offer a **quick** and **simple to set up**, with no monthly fees – you only pay for what you use!



Plus, join us today and get your **first reference free!**

Our references include full credit and affordability checks as well as confirmation of employment and residential history. All of which are carried out with meticulous accuracy by our highly-trained team with just a

24-48 hour turnaround.

We've also updated and restructured our website to make the process of ordering references as hassle-free as possible.

Check out our new-look referencing website at www.rentguardtenantref.co.uk or call **0844 4122020** for more information about our referencing services.

INTRODUCING SIMON WESTGARTH

We are delighted to announce the appointment of **Simon Westgarth** as our **Commercial Operations Director**.

Simon joins us having concluded the sale of a successful ATM business and is focusing on streamlining internal processes and supporting Rentguard's growth.

He comes with over 23 years of experience as a

general manager, across a wide range of industries, including financial and professional services and public relations.

Simon is currently working hard with his team on a number of new initiatives to improve our service to you and we look forward to sharing them with you in the coming months.



MARKET WATCH FEBRUARY

A post-graduate student boom in the UK has created a new buy-to-let investment opportunity for buyers with the number increasing by **13.4%** since 2007



Four in ten (**42%**) UK Landlords plan to raise their rents in 2014, with over a quarter planning above-inflation increases of more than **3%**



Some **337,500** people in the UK have moved up the housing ladder in 2013, the second successive annual increase in home mover house purchases



The average price of a British home increased by **8.4%** in 2013 after an end-of-year surge which saw **£40 a day** added to the typical value

[Click here to view all](#)

At Rentguard we always keep up to date with the ever-changing market, so you'll be the first to know about any industry trends and topics affecting you.

Get the latest facts and figures from the property market in our handy **market watch infographic**.

UNTIL NEXT TIME

Rentguard remains focused on providing a quality service to its business partners, their clients and customers.

In order to reinforce our commitment to excellence, and further meet your needs, we welcome feedback and suggestions from clients.

Please email info@rentguard.co.uk with your views.

We hope you've all had a good start to 2014 and look forward to working with you in the year ahead!

James Castell Chief Executive

DID YOU KNOW?



You can follow us on twitter: **@Rentguard**
Also you can join in the discussion with us on LinkedIn at:

www.linkedin.com/company/rentguard-insurance

PROPERTY EYE



Have you checked out the **Property Eye** section of our website yet? it's

full of great articles and regular features for landlords and letting agents as well as resources to help you keep on top of what's going on in the market.



PROPERTY WINTER CARE GUIDE

Get our free guide full of **hints and tips** to help landlords and homeowners better protect their property against the various hazards that winter brings.



[Click here to download](#)